

NEW ECONOMIC PARADIGMS

conference track a

Main Track Themes

- Eco-Preneurship
- Natural Capitalism
- Product Design
- Corporate Responsibility
- New Monetary Innovations
- Socially Responsible Investing

Sustainable Resources is all about finding the common ground that diverse organizations and individuals share. We look for complementary interests that can unite various resource sets and create more powerful and successful partnerships and projects. Organizations and individuals all have strengths and weaknesses. When we try to do everything on our own, we may succeed where we have strengths, but often fail where we have weaknesses. We challenge small businesses and global corporations to let go of organizational chauvinism by learning how to collaborate with each other, and create more effective and potent, long-lasting partnerships.

SPEAKERS & KEYNOTES

Philip Berber: *The Application of New Philanthropy to International Aid*

Anita Burke: *Corporate Citizenship - Mainstreaming Social Responsibility*

Bernard Lietaer: *The Money Crunch*

Hunter Lovins: *Natural Capitalism*

Lynne Twist: *Fundraising from the Heart*

Hal Brill: *Socially Responsible & Beyond - Natural Investing Strategies to Heal*

Duncan Campbell / Jeffrey Bronfman: *New Investing Template for a New Economic Energy World*

Luke Danielson: *Protecting Working Conditions*

Thomas Dean: *Sustainable Venturing: The Role of Entrepreneurship in the Movement to a Sustainable Society*

Eva Willmann de Donlea: *The Nexus Between Sustainable Business & Sustainable Investing in Australia*

Sue Dorsey: *5000 Borrowers*

Carl Frankel: *Corporate Strategy in a Time of Global Crisis*

Catherine Greener: *Alternative Incentives for Sustainability: The Pulpit and the Paycheck*

Jeff Grossberg: *Manifesting Our Dreams: The Role of Visioning, Planning & Fundraising*

Eric Lombardi: *Mining Landforms*

Jeff Mendelsohn: *Pulp Non-Fiction - Vision of a Sustainable Paper Industry*

Mark Pomerantz: *Social Entrepreneurship Centers*

Christopher Rider: *Extending Microfinance Access*

Suvi Sharma: *Cross-Cultural Global Entrepreneurship*

Ryan Watson: *Credit Systems*

Todd Woleson: *Internalizing Corporate Responsibility*



Sustainable Resources

SOLUTIONS TO WORLD POVERTY CONFERENCE 2004

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**4-Day Conference featuring 40+ Keynote Speakers • Public Expo
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Sustainable Resources: Solutions to World Poverty provides a forum to draw together experts from a diverse range of industries and cultures. The 2004 Conference is host to 13 different tracks that center around issues and given topics affecting our global community. As an expert in your field, we invite you to explore and create a world of difference.

Conference Fees

Regular	\$300
NGO/Non-profit	\$275
Student	\$150
One Day	\$ 95
One Session	\$ 25

For more information and registration: www.sustainableresources.org
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